



PracticeOne's 24th Annual Client Conference
The Hard Rock Hotel and Casino
Las Vegas, Nevada
October 26-28, 2009



Don't miss this opportunity to join us at the Hard Rock Las Vegas!

Here is what this year's conference has to offer you!

- Exhibit display opportunities
- Attendance to conference General Sessions
- Networking opportunities
- Recognition in Conference manual
- Conference Sponsorships
- Non-competitive exhibitor viewing times
- Complimentary refreshments during exhibit hours
- Complimentary attendance to Opening Reception, Breakfasts and Luncheons

Exhibit Opportunities

Booth Rate is **\$600** for a tabletop display, one attendee and includes the following:

- One (1) 6' table w/ drape
- One (1) chair
- Wastebasket
- Identification Sign – if requested
- Basic listing in PracticeOne Conference Electronic Manual
- Opening Reception admittance

\$300 per additional attendee

***Electrical connection extra**

Conference Sponsorship Opportunities

Opening Reception: \$5000

Continental Breakfast: Day 1 \$1000 / Day 2 \$1500 / Day 3 \$1500

Lunch: Day 1 \$3000 / Day 2 \$3500 / Day 3 \$3500

PM Break: Day 1 \$1000 / Day 2 \$1500 / Day 3 \$1500

Wireless Internet: \$1700 - signage will be prominently displayed in all conference areas and breakout rooms

featuring your company logo and the message "Complimentary wireless internet access provided by..."

~~Badge Holders: \$ 500 — lanyards will feature your company name/logo (no longer available)~~

USB Memory Sticks: \$1000

Pedometers: \$600

Water Bottles: \$250

**Above rates are for exclusive sponsorship of each item/event. Partial sponsorship opportunities are available; please contact kayla.pacan@practiceone.com for more information.*

Sponsorships include:

- Reduced rate on exhibitor booth fee (*contact kayla.pacan@practiceone.com for specific rates)
- Detailed advertisement in the PracticeOne Conference Electronic Manual
- Recognition at conference, on the PracticeOne website, and in the special Post-Conference edition of the PracticeOne Newsletter
- Logo placed on sponsorship materials/signage placed at sponsored meals/breaks
- Information placed in welcome packet
- Final attendee list (one-time use)



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General Information

Exhibit set up: Monday, October 26, 2009 - 8am - 11:30am

Exhibit Dismantle: Wednesday, October 28, 2009 - 2pm – 5pm

Exhibit Hours:

Monday, October 26, 2009 - 12pm – 5pm

Tuesday, October 27, 2009 - 8am – 8pm

Wednesday, October 28, 2009 - 8am – 2pm

Hotel Information:

Hard Rock Hotel and Casino Las Vegas
4455 Paradise Road, Las Vegas, NV 89169
702-693-5000

<http://www.hardrockhotel.com/>

<http://www.hardrockhotel.com/directions.cfm>

The Hard Rock Hotel & Casino, Las Vegas is a premier destination entertainment resort owned and operated by Morgans Hotel Group and equity partner DLJ Merchant Banking Partners. Located on 16.7 acres on the corner of Harmon and Paradise Road, inside the Paradise Corridor, the Hard Rock Hotel and Casino was built in 1995, expanded in 1999, and will begin another expansion in 2007.

This landmark property offers a unique entertainment and gaming experience with the services and amenities associated with a boutique luxury resort hotel. Always a popular music destination, the Hard Rock Hotel & Casino hosts such live acts as the Rolling Stones, Coldplay, Alicia Keys, David Bowie, Snoop Dogg, Nine Inch Nails and The Killers.

Features of the property currently include an 11-story Hard Rock Hotel tower with 647 guest rooms and a 30,000 square foot casino-though a 750 million-dollar renovation is coming. The Tahitian-style beach for a swimming pool was selected by the Travel Channel as one of "The Top 10 Pools" in the world. The celebrity packed Body English nightclub is world famous. "The Joint" is Las Vegas' first legit and relevant rock venue. Five restaurants, including the world famous Nobu, AGO, Pink Taco, AJ's Steakhouse; three cocktail lounges; several retail stores; and Rock Spa, an 8,000 square foot spa, salon and fitness center. For room availability and additional information, call **800.HRD.ROCK (800.473.7625)**

**Shipping and Other service information will become available in September



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PracticeOne Client Conference Exhibit and Sponsorship Application

Please print company information as it should be published in promotional materials:

Company _____

Address _____

City / State / Zip _____

Exhibitor Contact _____ Email _____

Telephone _____ Fax _____

Exhibit Space

- Exhibit Table \$ 600.00 \$ _____
- Additional Attendees-Quantity _____ \$ 300.00 \$ _____

Sponsorships

- Badge Holders \$ 500 \$ _____
- USB Memory Sticks \$ 1000 \$ _____
- Pedometers \$ 600 \$ _____
- Water Bottles \$ 250 \$ _____
- Wireless Internet \$ 1700 \$ _____
- Opening Reception \$ 5000 \$ _____
- Continental Breakfast (Day 1) \$ 1000 \$ _____
- Continental Breakfast (Day 2) \$ 1500 \$ _____
- Continental Breakfast (Day 3) \$ 1500 \$ _____
- Lunch (Day 1) \$ 3000 \$ _____
- Lunch (Day 2) \$ 3500 \$ _____
- Lunch (Day 3) \$ 3500 \$ _____
- PM Break (Day 1) \$ 1000 \$ _____
- PM Break (Day 2) \$ 1500 \$ _____
- PM Break (Day 3) \$ 1500 \$ _____

Total \$ _____

Payment Type: (please circle) **Check** **Visa** **MasterCard** **American Express**

Cardholder's Name _____

Billing Address _____

City / State/ Zip _____

Card Number _____ Exp. Date _____

PLEASE READ: In agreement with the rules and conditions herein, we apply for exhibit booth space at the PracticeOne 24th Annual User Conference. Exhibitor's signature on this contract is an agreement to reserve booth space and / or sponsorship as indicated above and pay the total amount due.

Authorized Signature _____ Date _____

Please send Application and fees to: **Deadline is September 22, 2009**

PracticeOne – CC Sponsor

c/o Marianne Fini

15 Corporate Place South, Suite 101

Piscataway NJ 08854

Fax 732-981-1197